


Law of the Land: PTA and the Every Student Succeeds Act (ESSA)

PA DOE Title I State Parent Conference


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National PTA

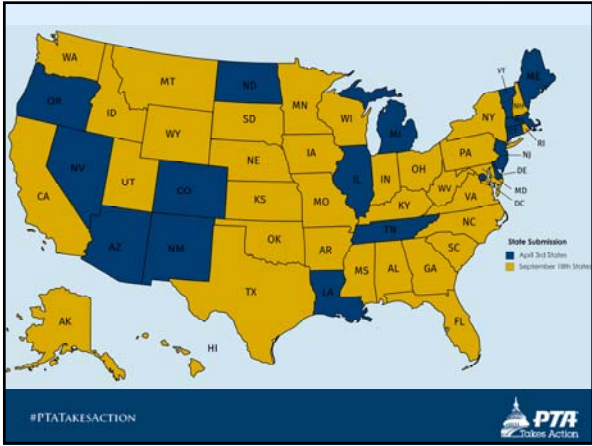
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Status of ESSA Implementation

ESSA State Plans are due to the U.S. Department of Education by either **April 3** or **September 18**

A state plan can be sent back for additional edits or revisions if it fails to meet the **requirements** under the law

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PTA and the Every Student Succeeds Act (ESSA)

- Educate and empower families with the tools to make a difference

Local Advocacy

State Advocacy

Federal Advocacy

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PTA Priorities

- Effective Stakeholder Engagement
- Family Engagement in Education
- Standards & Assessments
- Accountability Systems
- Report Cards
- School Improvement

PRIORITY

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Effective Stakeholder Engagement

- Under ESSA, parents are required to be “**meaningfully consulted**” and involved in:

- State & Local Education Plans
- State Report Cards
- School Improvement Plans

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Family Engagement in Education

- **Title I, Sec. 1116:** Local family engagement policy and reservation of at least 1% of funds for family engagement
- **Title IV, Part E:** Statewide Family Engagement Centers



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Standards & Assessments

- State must adopt **challenging** state academic standards **aligned** with entry in state's institutions of higher education



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Standards & Assessments



- Annual assessments required in **mathematics** and **reading/language arts** in grades 3-8 and once in grades 9-12
- **Science** assessment required once in grades 3-5, 6-9 and 10-12



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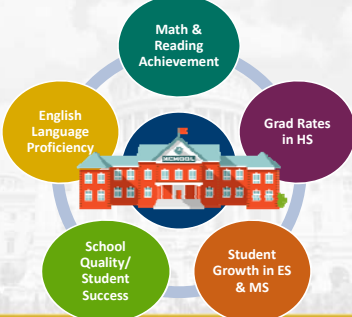
Accountability Systems


- States are required to develop accountability systems that feature **multiple measures** or indicators of student growth and achievement



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Accountability Systems




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Report Cards

- ESSA requires state and local report cards to be publicly available and written in a **uniform** and **understandable** format
- State report cards must be developed in consultation with **parents**




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School Improvement




- States have to identify and provide support to schools that are not meeting the **state-determined goals** for student and school performance

F → A+


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School Improvement



- School districts must include stakeholders, including **parents**, in the development of their plans to improve student and school performance

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What does effective parent stakeholder engagement look like?

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Effective Parent Stakeholder Engagement

Representation Transparency Equity

Information Accessibility Feedback

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The Path Forward: Staying Engaged Throughout the Process

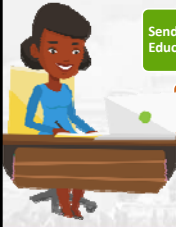
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PA ESSA State Plan


- Upcoming public comment period – TBD
– Must be at least 30 days
- Submitting to U.S. Department of Education by September 18

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Next Steps



- Make a public comment on the ESSA state plan
[\[National PTA Public Comment Webinar\]](#)
- Send a letter to the Governor & Secretary of Education to ensure description of stakeholder
- Attend local advocacy trainings
- Visit www.PTA.org/ESSA to learn more about ESSA


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Download the ESSA State Plan Stakeholder Toolkit





- Social Media Posts
- Template Letters
- Sample Op-Eds
- Sample Newsletter Blurbs


Stakeholder Engagement Optional!

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What's Next in Implementation?




- State report cards aligned with ESSA requirements
- Local education agency (LEA) – school district – stakeholder engagement

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Questions?



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